



● off the Kerb ●

gallery & studios

66B Johnston Street, Collingwood, 3066

## Who can apply to exhibit

Off the Kerb welcomes applications from emerging & established visual artists, performance artists, curators & creators for solo, group and curated exhibitions.

Off the Kerb also supports independent launches and forums.

Off the Kerb accepts proposals for large-scale projects & teaching programs.

Off the Kerb welcomes applications from universities/institutions for Graduate shows.

## Fees to exhibit

Off the Kerb aims to be as affordable as possible for artists. All prices are for a **three** week show and include GST. Two week shows may be negotiated on a case by case basis.

front gallery: \$725

452m x 580m

back gallery: \$705

452m x 450m

upstairs gallery: \$695

452m x 330m

\* Fees are subject to increase by 4% from April 2012

## What is included in the exhibition fee

- Designing and printing of full colour invitations
- Off the Kerb mail-out (which includes postage & envelopes) to around 100 subscribers- galleries, media, universities, curators & relevant businesses in Collingwood & the CBD
- Art Almanac line listing
- Standard hanging/installation devices
- Plinths (2 sizes) if required
- Electronic mail out to over 3000 subscribers
- Media Release to local Newspapers/Magazines
- Opening Night drinks & snacks (drinks for sale)
- Gallery Staff support when hanging and curating shows
- Advertising of your exhibition on the Off the Kerb website and other online websites
- Minding of the gallery by Off the Kerb staff for the exhibition

## Audio/Visual hire

- Off the Kerb has audio/visual equipment for hire.
- Rental of data projector for show duration is \$90
- Rental of TV (digital or analogue) for show duration is \$50
- Rental of DVD player for show duration is \$50

## What you must include in your proposal

- A typed, concise description of the work you wish to exhibit (max 1 A4 Page). This should include the ideas and theories behind the project, sources of inspiration and materials used.
- CV for each applicant, including contact details (max 1 A4 page typed).
- 8 to 10 jpeg images of recent work (or proposed work in progress) with images list.
- For video works, a DVD of proposed work or recent work no more than 10 minutes in length.
- Preferred gallery space and month of exhibition.
- A stamped self-addressed envelope for return of submitted material (if this is not included your material will not be returned).

## Criteria

- Art that promotes critical debate about contemporary art and culture
- Art that displays innovation and experimentation in presentation and content
- Art that demonstrates passion in practice
- Ambitious projects that challenge the boundaries of the creative arts

*If you require any assistance in writing your proposal please ring us on 9077 0174 or 0400 530 464  
or email [info@offthekerb.com.au](mailto:info@offthekerb.com.au)*

# Terms & Conditions to Exhibit

1. 25% commission is taken on sale of artwork
2. A 40% deposit of rental cost is required on successful application and booking of the space. This deposit is Non-Refundable in case the exhibitor cancels or withdraws from their show. The balance of the rental cost is due soon after and prior to the exhibition opening date.
3. Payment of rental cost is to be made to **OFF THE KERB** via cheque, money order, cash, internet bank transfer **BSB 013006 ACC# 490742786** (*please include artist name for verification*).
4. Exhibitors are responsible for the hanging/installation of their art work with the support & advice of Off the Kerb staff (in exceptional circumstances, when an international/inter-state artist cannot be present, Off the Kerb will hang/install the work).
5. Exhibitors are to bring any Special hanging/installation devices on show set up day.
6. You are not to use the gallery to store your items. They may be discarded as there is no storage space.
7. Exhibitors are responsible to remove all unsold works from the gallery and return the gallery to its original condition. You must putty, sand and up holes and marks in walls with materials supplied by the gallery. Any damage must be repaired on account of the artist.
8. If you have done a complete wall painting or drawing you must provide your own paint, which matches the gallery paint (please ask staff) and primers or sealers if necessary.
9. Exhibitors are responsible for added catering or special catalogue printing.
10. Exhibition openings are held on Fridays from 6pm to 9pm
11. Exhibitors may be called upon to mind a part of their exhibition (only in the exceptional circumstance that the gallery is short-staffed)
12. Off the Kerb does not take responsibility for the insurance of artwork against theft. We insure works against fire and perils damage.

## Mail/Drop off/Email proposals to:

OFF THE KERB  
66B Johnston Street  
Collingwood VIC 3066  
[info@offthekerb.com.au](mailto:info@offthekerb.com.au)